

— ECONOMY — FACT SHEET

- CPI (Consumer Price Index, or the cost of consumer goods) does not include food or energy (gas).

- The poorest 50 percent of all Americans now collectively own just 2.5% of all the wealth in the United States.

- The Obama administration spent more money than all of the previous presidents of the United States.

- Right now, the U.S. national debt is increasing by about 150 million dollars every single hour.

- Currently, 48 percent of Americans live in declared poverty.

- The national deficit has tripled during the Obama administration. Including unpaid Medicare and Medicaid the national deficit is over \$50 trillion.

- To get the same purchasing power that you got out of a \$20.00 bill in 1970 you would need to have more than \$116 today.

- GDP is determined incorrectly. Ex: Hyundai manufactures their cars domestically, but we can't consider their sales in the GDP because the dollars go abroad.

- One out of three Americans probably cannot pay the rent in the next month if they lost their job.

- A survey showed that 77 percent of small businesses in America do not plan to add more employees.

- More than 56,000 manufacturing facilities in the United States have been shut down since 2001.

- The entire Bill Gates wealth would only able to finance the U.S. budget deficit for 15 days.

- Total U.S. national debt is now reaching 16 trillion dollars.

- IMF has discussed no longer using the dollar as world reserve currency (this means a major devaluation of the dollar).

- The United States has lost an average of approximately 50,000 manufacturing jobs a month since China joined the World Trade Organization in 2001.

- If you gathered together all of the workers that are "officially" unemployed in the United States into one nation, they would constitute the 68th largest country in the entire world.

The U.S government is responsible for more than a third of all the government debt in the entire world.



GOLD FACT SHEET

- Gold has averaged 25% per year for the last 10 years.

- Gold will always have intrinsic value where other assets only have perceived value.

- Gold allows for the easy transport of a large amount of wealth in a small package.

- Private gold and silver are the last private asset (They are non-reportable and it's between the investor and the IRS when it comes to filing the capital gains taxes).

- In the world there is currently about \$1.8 trillion in above ground gold. This compares to the US government's sovereign debt of \$6.9 trillion, which until 1971 was part-backed by gold.

- In 2005, Rick Munarriz queried whether Google or gold was a better investment when both seemed to have equal value on the stock market. By the end of 2008, Google closed at \$307.65 a share, while gold closed the year at \$866 an ounce.

- Gold has seen a 415% return over the past 10 years.

- Gold is bought and sold in U.S. dollars, so any decline in the value of the dollar causes the price of gold to rise.

- Gold has consistently acted as a hedge against fiat currencies in times of economic instability.

- Gold has often been called the "crisis commodity" because it tends to outperform other investments during periods of world tensions.

- The last 10 years has been referred to as a "lost decade" for stocks as the S&P 500 ended up almost exactly where it began. In contrast gold & silver were both up over 500% over the same time period.

- Gold has historically proven to be a hedge against inflation. Since the end of World War II, the five years in which U.S. inflation was at its highest were 1946, 1974, 1975, 1979, and 1980. During those five years, the average real return on stocks, as measured by the Dow, was -12.33% while the average real return on gold was +130.4%

Gold has held its value for over 5,000 years, whereas the typical lifespan of a fiat currency is roughly 100 years.



SILVER FACT SHEET

- It has been predicted that silver will be the first element on the periodic table of elements to become extinct.

- A significant silver mine needs multi millions of dollars (in some cases hundreds of millions) to get started and could take three to five years before any production has begun.

- Silver is a primary ingredient in the photovoltaic cells that catch the sun's rays and transform them into energy. Over 100 million ounces of silver are projected for use by solar energy in 2015

- The fact that silver is currently far less expensive than gold gives investors the unique opportunity to invest relatively small amounts of money yet receive substantial quantities of metal.

- Silver conducts heat and electricity, reflects light better than any other metal. As such, silver is a component in practically every electronic device we use.

- Less than 3% of private investors own gold or silver.

- Silver is the second most used commodity for industry after oil with over 10,000 industrial uses.

- While demand for silver is increasing, supplies are quickly being consumed. Above ground available silver stores have been reduced 90% since 1980.

- Throughout history silver and gold have maintained a 10-15 to 1 ratio. Even in 1980, the height of the last commodities bull market, the ratio was roughly 17 to 1. Presently at over 50 to 1, the high ratio leads one to assume silver prices will likely continue to outperform gold.

- Silver has been considered a precious element for 6000 years. It was first used as a currency in 700 B.C. and has had a role as a trading metal in nearly every ancient and modern culture.

- It's estimated that 40% or more of all silver ever mined has been used industrially, and the industrial demand for silver is steadily increasing

- Many analysts believe silver will rise far above \$100 an ounce in the not too distant future.

As the gold price rises, becoming less affordable for many, it's entirely possible that silver will dramatically outperform gold in the coming years.